

Platform Share

All BBC Radio

	Q1 23	Q4 23	Q1 24
AM/FM	38.2	36.2	36.1
Total Digital	61.8	63.8	63.9
DAB	38.7	39.5	38.9
DTV	3.5	3.4	3.2
Total Online	19.6	20.9	21.9
Website/Apps	9.2	10.0	10.3
Smart Speaker	10.5	10.9	11.6

All Commercial Radio

	Q1 23	Q4 23	Q1 24
AM/FM	26.7	21.1	19.3
Total Digital	73.3	78.9	80.7
DAB	41.7	46.0	46.4
DTV	3.3	3.9	2.2
Total Online	28.3	28.9	32.1
Website/Apps	11.1	11.3	11.4
Smart Speaker	17.2	17.7	20.7